Adzuna Webinar

25 May 2021

Urban Big Data Centre

About the Urban Big Data Centre

- Jointly funded by ESRC & University of Glasgow

- World-leading research centre in social sciences

- First class data collection and data service

Adzuna data

Adzuna is a search engine for job advertisements, at
https://www.adzuna.co.uk/

Adzuna provides

- Data about the job market in the UK
- Full point in time snapshots with details of all advertisements which were on Adzuna.co.uk
- Access to historical data from Spring 2017
- Ongoing data until Spring 2022

Urban
Big
Data
Centre

What is included in Adzuna data?

Field name	Description
category_id	An ID linking to the Adzuna category of the advert.
contract_time [or hours]	Contracted hours
contract_type	Type of contract
company	The Adzuna normalised company name
company_id	The Adzuna ID of the normalised company
date_created	Date listing was created.
description	Full description text of the advert.
id	Adzuna advert ID
location_id	Adzuna's location ID
location_latitude	Latitude
location_longitude	Longitude
location_name	Name of location
region	Region of the UK
salary_min	Minimum salary
salary_max	Maximum salary
salary_predicted	For adverts without salary
salary_currency	Currency of salary
title	Advert title
url	The advertisement's original URL or the link via an Adzuna page

Where can I find out more?

In UBDC's Data Catalogue at
https://www.ubdc.ac.uk/data-services/data-catalogue/employment-data

Urban
Big
Data
Centre

Who can apply to use the data?

Academic staff & PHD Students from UK Universities

What can the data be used for?

Non-commercial academic research

2 year projects

Analysis of new vacancies

Overall vacancy levels

Vacancies by region

Vacancies by job type

Urban
Big
Data
Centre

How to Apply

Go to the Call for Expressions of Interest page

Read the details

Fill in the Adzuna Project Summary Form

Fill in the Adzuna Proposal Form (emailed to eligible applicants)

Big Data Centre

UBDC Selection Criteria

Privacy and ethics

Feasibility

Scientific contribution

Potential for public benefit impact

Urban
Big
Data
Centre

Application outcomes

UBDC will inform all applicants of their decision

Licence agreements will be emailed to successful applicants.

Data will be shared on receipt of the completed agreements.

Urban
Big
Data
Centre

Stay in touch!

UBDC relies on end user feedback to provide evidence of the value of what we do.

Tell us about your use of the data including:

- publications you produce related to your data use (a condition of the licence agreement)

- planned or completed outputs

- impact – policy papers produced, data used to inform future planning or a change in work practices that has happened as a result of using the data

- presentations at events

- blogs

- university work

Urban
Big
Data
Centre

To stay up to date with our research and other activities you can sign up to our newsletter on our website and follow us on social media:

www.ubdc.ac.uk

/urbanbigdata

@UrbanBigData

Urban Big Data Centre

Urban Big Data Centre